

090 Practice Quiz 1

Multiple Choice

Identify the letter of the choice that best completes the statement or answers the question.

Vocabulary

1. If you don't work hard, you will _____.
A) feel
B) fail
C) market
D) succeed
2. Ali got a job in a new import/export _____.
A) goal
B) menu
C) firm
D) guy
3. Kuwait beat Saudi Arabia in the World Cup football _____.
A) translation
B) audience
C) competition
D) advertising
4. It is very important to _____ your words before you speak.
A) advertise
B) explain
C) consider
D) avoid
5. If you want to stay safe in heavy traffic, you should drive _____.
A) usually
B) too
C) carefully
D) instead
6. The policeman asked the woman to _____ the thief.
A) convince
B) become
C) describe
D) create

7. Children not going to school is a serious _____ problem in many countries.
- A) global
 - B) similar
 - C) social
 - D) right
8. My brother sent me _____ about my sick father in England.
- A) planning
 - B) information
 - C) campaign
 - D) advertisement
9. It is not _____ to drive 200 kilometers per hour on the Gulf Road.
- A) competitive
 - B) international
 - C) angry
 - D) legal
10. To keep away from _____ you should do the right thing.
- A) success
 - B) trouble
 - C) reason
 - D) business

Grammar

11. Was Sam sleeping? No, _____.
- A) He not
 - B) He wasn't.
 - C) He isn't
 - D) He didn't
12. John and Mary _____ in Salmiya today.
- A) shop
 - B) shops
 - C) are shopping
 - D) is shopping

13. Ali is a very good student. He _____ gets good marks on exams.
A) never
B) rarely
C) seldom
D) usually
14. This morning, I _____ up at 8 o'clock.
A) wake
B) woke
C) waked
D) woken
15. Ali isn't at home now. He _____ a test.
A) takes
B) taking
C) take
D) is taking
16. _____ you _____ to study in England?
A) Were/use
B) Did/use
C) Did/used
D) Were/used
17. My brother _____ London last year.
A) is visiting
B) visits
C) visited
D) was visited
18. Which sentence is correct?
A) Were they eat breakfast this morning?
B) Was they eating breakfast this morning?
C) Did they eating breakfast this morning?
D) Were they eating breakfast this morning?
19. _____ they _____ right now?
A) Does/sleeping
B) Are/sleeping
C) Is/sleeping
D) Do/sleep

20. This book is good. I _____ it.
A) am liking
B) is liking
C) likes
D) like
21. We usually cook chicken _____ we eat it.
A) after
B) when
C) while
D) before
22. I _____ to like coffee.
A) didn't used
B) isn't use
C) wasn't use
D) didn't use
23. I like to listen to the radio _____ the evenings.
A) in
B) on
C) at
D) of
24. Was he in an accident? Yes, _____.
A) it was
B) he was
C) he is
D) it is
25. Which sentence is correct?
A) John was slept in class yesterday.
B) John was sleeping in class yesterday.
C) John was sleep in class yesterday.
D) John is sleeping in class yesterday.
26. Which sentence is correct?
A) We don't studying last week.
B) We didn't studying last week.
C) We weren't studying last week.
D) We weren't study last week.

27. We _____ an exam last week.
- A) don't have
 - B) not had
 - C) not have
 - D) didn't have
28. Kuwait _____ an independent state in 1961.
- A) is becoming
 - B) became
 - C) becomes
 - D) was becoming
29. _____ you _____ to class last week?
- A) Did/gone
 - B) Did/went
 - C) Did/go
 - D) Do/go
30. Sara _____ to Kaifan every Tuesday.
- A) going
 - B) go
 - C) goes
 - D) gone

Reading Passage

1. "We did not look at the underage market, even though I am holding a document in my hand that says we did." -- A former Philip Morris Tobacco Company executive speaking in a court.
 2. Any parent would be very angry at these signs that Big Tobacco worked for years to cause America's young people to become smokers. Now we learn that young people are angry, too. That anger is the heart of a new state campaign to fight youth tobacco use. A series of TV and radio advertisements began in the Twin Cities on Saturday to teach young people about the dangers of tobacco. [They] use the natural ability teenagers have to fight back. And they turn it against the tobacco companies.
 3. "Thank you, Big Tobacco, for introducing emphysema and tracheotomy into the American vocabulary," says John Simms, one young man, in a reference to two smoking-related problems.
 4. Similarly, a teenage girl asks the tobacco companies: "How do [you] sleep at night?"
 5. Jan Malcolm is the Health Commissioner for Minnesota. She manages the project. Malcolm admits that the \$7.5 million marketing campaign is a risk. That's because of the tone and experimental techniques. But it's a risk that must be taken. Especially since teenage smoking increased sharply in Minnesota during the 1990s. And the regular anti-smoking campaigns have failed with teenagers.
 6. The campaign is called Target Market. It began at a youth tobacco meeting in St. Cloud last month. Teenage volunteers handed out documents which showed Big Tobacco's attempts to target young consumers. Then, they let other teenagers react [spontaneously] in front of a video camera. They were not told what to say, they just spoke from their hearts. What they had to say was later used in the advertisements. "Just by showing how Big Tobacco tries to get teenagers hooked on tobacco, you can get kids really angry," said Andy Berndt. He's a student at Mounds View High School. His brother is an intern at the Minnesota Health Department is also angry. The ads are shown on youth television channels like MTV. Radio stations like KDWB also run them.
 7. In its next phase, Target Market will try to get teenage leaders to join the campaign. They'll help run the campaign. They'll also find marketing ideas using a youth Web site. It's modeled on an anti-tobacco campaign in Florida. That one cut youth smoking sharply. It put the message in the mouths of young people instead of boring adults.
 8. The campaign's tone is sometimes [flippant] and the advertisement seem funny and joking. However, the cause is deadly serious. Malcolm says tobacco use is the biggest health-risk behavior among teenagers today. He notes that tobacco kills more Americans than suicide, murder, car accidents and illegal drug use combined.
 9. Most teens know these sober facts, of course. But facts alone haven't been enough to reduce teenage smoking. Target Market aims to make them angry enough to act.
31. In paragraph 8, we learn that, in America, ____ kills the most people.
- A) accidents
 - B) smoking
 - C) suicide
 - D) drug use

32. In paragraph 8, the word, "flippant" means _____.
A) illegal
B) serious
C) joking
D) dangerous
33. In paragraph 5, we learn that Jan Malcolm is a _____.
A) tobacco company manager
B) teenage smoker
C) health commissioner
D) tobacco company employee
34. The main idea of the passage is that _____.
A) anti-smoking advertising is a joke
B) smoking tobacco is very dangerous
C) teenagers are advertising against tobacco
D) Big Tobacco targets advertising at teenagers
35. In paragraph 4, "you" refers to _____.
A) one young man
B) a teenage girl
C) tobacco companies
D) smoking teenagers
36. The best title for the passage is _____.
A) Smoking Related Diseases
B) America's Teenagers Become Smokers
C) Teenagers Campaign Against Big Tobacco
D) Smoking Kills Americans
37. From paragraph 3, we can conclude that John Simms _____.
A) is a teenage smoker
B) has a smoking related illness
C) feels angry with tobacco companies
D) is thankful for tobacco companies
38. In paragraph 6 we learn that Andy Berndt is _____.
A) an intern at the Minnesota Health Department
B) a student at Mounds View High School
C) a KDWB radio station employee
D) a youth television employee

39. In paragraph 2, "They" refers to _____.
A) tobacco companies
B) dangers of tobacco
C) TV and radio advertisements
D) young people
40. In paragraph 6, the word, "spontaneously" means _____.
A) to say what you're told
B) to say what you think
C) to just show how
D) talking in front of a camera

**090 Practice Quiz 1
Answer Section**

MULTIPLE CHOICE

1. B
2. C
3. C
4. C
5. C
6. C
7. C
8. B
9. D
10. B
11. B
12. C
13. D
14. B
15. D
16. B
17. C
18. D
19. B
20. D
21. D
22. D
23. A
24. B
25. B
26. C
27. D
28. B
29. C
30. C
31. B
32. C
33. C
34. C
35. C
36. C
37. C
38. B

- 39. D
- 40. B